

CHIMIA: Changing Times

EDITORIAL

In summer 1994, the Editorial Board took over the responsibility of editing and managing CHIMIA from the well experienced traditional 'CHIMIA-Kommission'. In many years of successful and decisive work for CHIMIA they established a well recognized chemistry journal with deep roots in the Swiss chemical tradition.

Nowadays, several publications covering a similar segment as CHIMIA have important influence on standards internationally. Locally, the competition increased significantly making it difficult to financially balance a non-profit publication.

Thus, our challenge is to keep pace with this changing situation and give CHIMIA an adequate profile to remain a successful publication into the next century.

In this context we want to present here our interpretation of the mission and objectives of CHIMIA, as well as our opinion of how its contents should be profiled.

Mission and Objectives of CHIMIA

CHIMIA is a journal for chemistry in the broadest sense covering scientific, technical, economical and social aspects of all areas of chemistry. It is the official membership journal of the New Swiss Chemical Society (NSCG/NSSC/NSCS) and extensively reports on activities and events in all fields of chemistry in Switzerland. The publication of attractive articles written by recognized international experts should transmit to our readers an up-to-date and generally understandable picture of modern chemistry, technology and science. Further, CHIMIA serves as a forum for discussion of scientific, technological, social and economic problems related to chemistry. This is normally focused on, but not limited to activities and interests of the New Swiss Chemical Society, its sections and associated scientific groups.

Contents of CHIMIA

With respect to the international readership of CHIMIA, manuscripts are preferred in English. They can also be submitted in German or French. The Editorial Board will strive to keep the scientific level of CHIMIA and, therefore, guarantee that publications will continue to be abstracted by the major reference services.

Reviews have to be timely, critical but not necessarily comprehensive. They should be written not primarily for specialists but for a wide and diverse readership. Historical reviews and such with educational content are encouraged, too.

Although CHIMIA is neither a journal for specialized articles with detailed experimental parts nor a journal for the rapid publication of preliminary communications, we publish *Notes*. These deal with, *e.g.* limited studies in any

area of special interest, improved procedures for the preparation of a reagent, solution of an analytical problem, safety.

Thematic issues (Schwerpunktheft) will continue to constitute an important part of CHIMIA.

Active participation of our readers will be assured by *Columns, Comments, and Letters from Readers*. These should reflect the interests and concerns of a dynamic readership.

Information will continue to be detailed and timely for both members and non-members of the society.

Although CHIMIA is a scientific and not a commercial publication, a significant amount of advertising is included to inform our readers either by *direct advertisements* or in *CHIMIA-Report*, a forum for manufacturers to present their products in greater details. CHIMIA will also continue to publish advertisements about vacant positions.

In order to achieve all these objectives and ideas, we count on the collaboration and support of authors, readers and particularly the members of the New Swiss Chemical Society.

We accept the challenge.

CHIMIA Editorial Board

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